

List of Courses in Program

Type	Code	Course	Prerequisites
Mandatory – Core I	BA 1605	Business Decision Analysis I	
Mandatory – Core I	ECON 1013	Intro to Microeconomics	
Mandatory – Core I	BA 2303	Principles of Marketing	
Mandatory – Core I	BA 2001	Business Communications	
Mandatory – Core I	BA 1215	Introduction to Financial Reporting*	
Mandatory – Core I	BA 2504	Intro to Org. Behaviour*	
Mandatory – Core II	BA 3705	Business Law	
Mandatory – Core II	BA 2606	Business Decision Analysis II	BA 1605
Mandatory – Core II	BA 2858	Intro to Human Resources	BA 2504
Mandatory – Core II	ECON 1023	Intro to Macroeconomics	
Mandatory – Core II	BA 3672	Intro to Management Information Systems	
Mandatory – Core II	BA 2223	Intro to Managerial Accounting	BA 1215
Mandatory – Core III	BA 2123	Intro to Digital Business	
Mandatory – Core III	BA 3304	Marketing Management	BA 2223, 2303
Mandatory – Core III	BA 3425	Managerial Finance	BA 2223
Mandatory - Capstone	BA 4101	Competitive Strategy I	All mandatory courses except for BA 2123 and BA 3705
Business Elective	BA 2611	Business Data Visualization	
Business Elective	BA 3135	Design & Systems Thinking	
Business Elective	BA 3661	Supply Chain Management	BA 1605 BA 2606
Business Elective	BA 3305	Digital Marketing	BA 2303, 3304

Course Delivery Schedule

	FA 25	WT 26	SU 26	FA 26	WT 27	SU 27	FA 27	WT 28	SU 28	FA 28	WT 29
CORE I	BA 2001	BA 1605	BA 2001	BA 1605	BA 2001	BA 1605	BA 2001	BA 1605	BA 2001	BA 1605	BA 2001
	BA 1215	BA 2504	BA 1215	BA 2504	BA 1215	BA 2504	BA 1215	BA 2504	BA 1215	BA 2504	BA 1215
	BA 2303	ECON 1013	BA 2303	ECON 1013	BA 2303	ECON 1013	BA 2303	ECON 1013	BA 2303	ECON 1013	BA 2303
CORE II			BA 3672	BA 2858	BA 3672	BA 2858	BA 3672	BA 2858	BA 3672	BA 2858	BA 3672
			BA 2223	BA 3705	BA 2223	BA 3705	BA 2223	BA 3705	BA 2223	BA 3705	BA 2223
			BA 2606	ECON 1023	BA 2606	ECON 1023	BA 2606	ECON 1023	BA 2606	ECON 1023	BA 2606
CORE III					BA 3425	BA 2123	BA 3425	BA 2123	BA 3425	BA 2123	BA 3425
					BA 3304		BA 3304		BA 3304		BA 3304
BUS ELECTIVES				BA 2611	BA 3135	BA 3661	BA 3305	BA 2611	BA 3135	BA 3661	BA 3305
CAPSTONE						BA 4101		BA 4101		BA 4101	